

# **PHOTOGRAPH, DIGITAL IMAGE AND VIDEO POLICY**



The use of Photographs/Digital images/Videos are an important development tool which is widely used in play and educational settings for recording, sharing and displaying activities that your child/ren have undertaken. At Fusion Childcare Services we take the issue of Child Protection very seriously and we would never knowingly publish an image of your child without your consent.

Personal details or names of any child in a Photographs/Digital images/Videos will never be given in such a way that would allow them to be individually identified. The school badge is blurred out in photos where possible but remains visible in videos. Images will not be used for anything which may be viewed as negative in tone or that may cause offence, embarrassment or distress for the child/parent/carer.

Photographs/Digital images/Videos will only be permitted to be taken with the Fusion Manager's mobile and Fusion iPad- (These Photographs/Digital images/Videos are the property of Fusion Childcare Services). All Photographs/Digital images/Videos are temporarily stored on the Manager/Deputy Manager's mobile and Fusion iPads and at the end of each session, once they have been uploaded / printed, they get removed and deleted. Photographs/Digital images/Videos are not stored/saved by Fusion's devices but are stored on our website.

## **Typical uses of Photographs/Digital images/Videos would be:**

- Electronic and printed information, displays and exhibitions at Fusion.
- Fusion's Newsletter.
- Fusion's Website.
- Fusion's open Facebook page or other Social Networking sites approved by Fusion and consented by parents.
- Promotional material for Fusion.
- To accompany staff or student coursework.
- Observation and Assessment purposes.
- Fusion records of your child.
- Local Newspaper or magazine
- National Newspaper or magazine.

Any other organisation that we work in partnership with will only use Photographs/Digital images/Videos of children who have been given consent and if necessary additional permission will be required and obtained.

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Adopted on: 04.05.2012

Last Reviewed on: 01.04.17

Reviewed on: 01.04.18

Next Review due: April 2019

Signed.....

FUSION CHILDCARE SERVICES

*Written in accordance with the Statutory Framework for the Early Years Foundation Stage (2017):  
Assessment [2.1,2.2].*